Civic Education and You	th Turnout in the 2008	3 Presidential Election: Data
from Engag	ged Citizens, We the	People Alumni

Suzanne Soule

soule@civiced.org

Jennifer Nairne

nairne@civiced.org

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Abstract

What does the 2008 U.S. presidential election tell us about the emerging political cohort? Data collected over time demonstrate a clear life-cycle effect, whereby younger voters, especially those who are less well-educated, participate at lower rates than do voters at later life stages (Dalton 2008, Jennings and Stoker 2008). In this paper we will look at the data that are available from the 2008 election from exit polls that are largely presented by CIRCLE and PEW (ANES data are due to be released in March 2009, Census data in the spring as well). We will also present data on alumni from a high school civics program, We the People: The Citizen and the Constitution. These data are interesting because we ask open-ended questions to typical American National Election Study (ANES) questions by asking respondents, for instance, why did you vote, or did political contacting by a party or candidate influence your decision to vote or who to vote for? Alumni conceive of voting as integral to good citizenship. They stay wellinformed, and are able to distinguish between the two parties by noting different policy and ideological stances. They express more patience with the give and take of compromise essential to representative democracy. Data presented here then will draw from nationally representative samples of youth (now characterized as voters under 30), as well as a survey of nearly 400 We the People alumni.

Introduction

Each generation of Americans fears that the coming political cohort lacks the skills and will to participate fully in the democratic process (Putnam 2000, Wolfe 2006). To remedy this, American public schools were given the mission to provide democratic education. However it is students who are academically successful, or white, or those from higher socioeconomic status that are likely to receive quality civics instruction (Kahne and Middaugh 2008). Students who are less likely to attend college (approximately 43% of the population) are much less likely to have the opportunity for interactive learning on issues relevant to them (Flanagan, Levine and Settersten 2008). Dispositions, knowledge and skills that foster effective citizenship tend to be acquired through early learning, before students attend college (Jennings and Stoker 2008). Schools, rather than helping to equalize the capacity and commitments needed for democratic participation, appear to be exacerbating this inequality by providing more preparation for those who are already likely to attain a disproportionate amount of civic and political voice. Overall time for social studies education generally has been shrinking with No Child Left Behind's

emphasis on math and reading skills. This may be one reason that non-college bound youth are voting even less often. We should not be surprised then, if inequality in learning translates or amplifies inequality in electoral participation (see Bartels 2005, Verba, Schlozman and Brady 1995).

Have Americans changed their norms of what it means to be a good citizen? Certainly readership of newspapers has fallen sharply (Wattenberg 2007), although we find in our data that young voters stay well informed through various websites. Dalton argues that generational change, living standards education, experience and other factors are changing our citizenship norms from "citizen duty" based on voting, paying taxes and obeying the law, to "engaged citizenship," whereby people are independent, assertive citizens concerned with others. We find the majority of alumni hybridize the two, whereby they combine voting helping those who are worse off in America and being active in voluntary organizations.

We the People: The Citizen and the Constitution Alumni Survey Design

Original data presented in this paper derive from a sample of over 400 respondents who took part in the We the People program when they were in high school. We the People: The Citizen and the Constitution is a civics curriculum for elementary, middle, and high school students developed by the Center for Civic Education. The program is intended to foster civic competence and responsibility among America's youth. It is authorized by the No Child Left Behind Act and funded by the U.S. Department of Education. The program is designed to foster a deep understanding of America's democratic institutions and processes while reinforcing the contemporary relevance of American founding documents. As part of the curriculum, students are expected to participate in a simulated congressional hearing, for which they hone public speaking and analytical skills, and work in small groups in order before fielding questions. Students have the opportunity to participate in a formal hearing, starting at their schools, congressional districts, advancing to a state competition.¹

The We the People program is nationwide, hence alumni live throughout who live throughout the U.S. Some students self-select into the We the People program, often because they had a sibling or friend participate in it, or because they are interested in government. Others take the class because that is what is being offered. Graduates may volunteer to be a part of the alumni network.

¹ The first place class from each state goes on to compete at the national finals in Washington, D.C.

A link to the online survey was emailed to 2,500 respondents on the list in December 2008, and as of March, over 500 have responded to the link.² Youth sampled here then are more likely to follow public affairs and are political engaged enough in the election to write thoughtful responses to open-ended questions. We feel that this sample is of interest because these are very politically engaged young adults who are likely to be active opinion leaders in their communities over time.

Alumni respondents were born between 1971 and 1990, with the mode born in 1990 and the median in 1984. That means that the median age is 28, while most of the respondents, 17%, were aged 18, or first time voters. Sixty-three percent of the respondents were female, were 71% white and 14% Asian American. The sample then, is one typical of students who receive high quality civic education, versus immigrant youth with low socioeconomic status enrolled in failing schools. We surmise that due to the length of the questionnaire and the large number of open-ended responses, 111 alumni didn't fill out the questionnaire at all. They simply logged on and logged off. So in presenting descriptive statistics, we use percentages from those who filled out the question. For instance, 30% of respondents neglected to fill out their highest education attainment. We present data on those who did: 40% of respondents had completed high school or some college, another 33% of respondents had received a BA. Despite the missing data, we feel secure in asserting that this is a well-educated group. Fifteen percent of those who answered the question had an MA degree and another 10% had earned PhDs. No one reported dropping out or having earned a GED. Alumni are whiter, more Asian American, and better educated than the general population of voters in their age group.

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² We are working hard to increase our response rate, and offered alumni an opportunity to be in a drawing for iPod shuffles. However, despite our best efforts, 111 respondents opened but never started the survey. These respondents were eliminated from the survey.

³ One reason for the difference may be that teachers are voluntarily recruited to participate in the We the People program. Often, but not always, teachers from better schools have the time, resources, institutional support, and desire to immerse themselves in learning and then teaching students about the Constitution.

Voter Turnout Is Rising Among this Diverse Cohort: Estimated Turnout of 52%

National data on youth turnout come from CIRCLE's collection of vote tallies as presented by Curtis Gans, director of the American University's Center for the Study of the American Electorate. Census CPS data were formulated by CIRCLE using the March Demographic file. The formula used to calculate turnout used the National Election Poll, using the formula ((% of age group in the national poll) (total votes cast))/ age group's CPS citizen population. They find a 4-5% increase since the previous election, and estimate that 52-53% of youth voted. Turnout in 2004 was estimated at 50%, 40% in 2000 and 37% in 1996. Current turnout rates equal or slightly exceed youth turnout in 1992 (CIRCLE Fact Sheet updated Dec 1, 2008, 7). In real numbers, approximately 23 million Americans under the age of 30 voted in 2008, an increase of 3.4 million compared with 2004 turnout (CIRCLE Dec 1, 2008: 1). This reverses a history of decline and represents an 11% point increase in turnout since 2000, putting youth voting approximately on par with turnout in 1992.

To survey We the People alumni, we used the ANES question that gives nonvoters a "softer landing" in an attempt to get more accurate turnout data.

"In talking to people about elections, we often find that a lot of people were not able to vote because they weren't registered, they were sick, or they just didn't have the time. How about you—did you vote in the elections this November?"

Among We the People alumni who were eligible to vote (21 were too young), 95% reported turning out to vote, with 50% voting in person on election day, and 44% by absentee ballot. Additionally, 76% percent reported that they had voted in all previous elections for which they were eligible to vote. We the People alumni were also opinion leaders; 76% reported that they had attempted to persuade others to about which candidate or party to vote for or against.

If we look at nationally representative studies, we find that the emerging political cohort is more ethnically and racially diverse, and more secular than older voters (Keeter et al., November 12, 2008). Overall, only 62% of young voters aged 18-29 identify as white, in contrast to 2000, where 74% of young voters were white. According to PEW data, 18% of young voters were black, and 14% Hispanic. Nationwide approximately 6% of young voters identified as gay, lesbian or bisexual, in contrast to 4% of the general population (Keeter, 4). Young women

significantly outnumbered young men 55%, in contrast to 52% of voters aged 45-64, or 51% of voters over 65 (Circle 2008, 2). Research demonstrates that people who grow up in diverse communities are less likely to emerge with norms that underlie political engagement, chief among them the belief that a citizen should vote (Campbell 2006). Increasing ethnic, religious and economic diversity then, adds urgency to the need for quality civic instruction. It would be interesting to track these new voters to see whether those that are growing up in more diverse communities are less inclined to vote. ⁴

Education has been found to be strongly related to turnout. One puzzle for scholars of political socialization has been, why hasn't turnout increased with rising levels of education (Rosenstone and Hanson)? One answer to this puzzle can be seen in the preliminary data from the 2008 presidential election. While 57% of U.S. citizens aged 18-29 attended college, they represented 70% of young voters (Circle 1-2). Meanwhile, only 6% of youth with less than a high school degree voted. This group comprises 14% of the young population. Further, of the 29% of the population with only a HS diploma, 24% voted.

Dalton has found that the rising levels of education have not reversed the general decline in turnout. Using data from the 2000 election, he argued that the greater mass of lesser educated in the older generation pulls down their turnout, while the greater mass of educated among younger cohorts pulls up turnout overall (Dalton 2008, 69-70). A recent study from "The Editorial Projects in Education Research Center," using data obtained from the 2003-04 academic year, demonstrates that students attending urban schools have a graduation rate 15 percentage points lower than their peers in the suburbs (Swanson 2008). Additionally, when looking at the largest metropolitan areas in the US, urban students are graduating at half the rate of their suburban peers (Swanson 2008). On the national level, an estimated 1.2 million students fail to graduate with a high school diploma in the US, 23% of whom resided in one of the 50 largest cities (Swanson 2008).

The Youth Vote: Enthused, Turning Out and Turning Left

When asked, "Generally speaking, would you say that you personally care a good deal which party won the presidential election this fall, or don't you care very much which party won?", 58%

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⁴ School themselves may become communities for youth where democratic norms are practiced and embodied. Analysis of longitudinal data revealed that attending a high school where the norm that encouraged voting was strong boosted the likelihood of turning out to vote by 10% (Campbell 2006, 169).

of We the People alumni scored themselves a 5 (on a scale of 1-5). This indicates they cared very much (plus an additional 29% ranked themselves a 4). To a lesser degree, 37% of alumni reported they cared very much about the outcome of the US House elections (with an additional 32% scoring a 4). So the majority of alumni cared a lot about the election outcome. This election clearly excited young voters. Eighty percent of respondents in our study reported being very interested in this election. Many of them wrote that they felt this was a historic election with profound implications for their lives, for the future of our nation, and for the lives of others around the world. Describing why they were, or were not interested in the election, respondents wrote:

- I think, being the age we are, the results are going to directly have a significant influence on our futures.
- I value my civic freedoms. Being informed and engaged is my responsibility.
- I learned that citizen activism was important through the We the People curriculum and was just intrinsically motivated to learn more about the election.
- I am currently teaching American Government in California and realized that my students sometimes know more than I did. They were extremely interested and forced me to stay on my game.
- I work for the U.S. House of Representatives; my job is dependent on what happens in the election. I also fundraised for Barack Obama and volunteered at the Democratic National Convention in Denver.
- I was very interested in the recent political campaigns on the national, state, and local levels for several reasons. Our nation is facing unprecedented challenges both domestically and abroad, so for the national election, I felt a compelling responsibility to stay engaged and informed in order to select the candidate most capable to lead during this transformational stage in our republic's history. On the state and local levels, as an Oklahoma resident I followed the campaigns of several candidates in order to discern which public servants best represented my values and my vision for our community. In order to make an educated vote on November 4th, I clearly had to remain involved and interested in the process.

Nationally, the leftward trend among younger voters was evident in 2004 and 2006, where a majority of voted Democratic. However, this election was a Democratic sweep for the presidency among younger voters; PEW reports that 66% of voters under 30 voted for Obama (Pew, 1). In our sample the results were similar, where 65% of alumni reported voting for Obama, and 19% for McCain.

Is this a significant generational shift? In party identification, 45% of young voters are now Democratic and only 26% have a Republican Party affiliation (PEW). Scott Keeter and coauthors call this cohort "Gen Dems" in one of their articles (Pew April 2008). Young voters are significantly more likely to favor an expanded role for government in solving troubles (69% of voters under 30, versus 48% of those aged 30-44, PEW). In addition, women voted at higher rates for Obama, with a gender gap of 7% points (PEW 2).

We the People alumni differentiated systematically between the parties, as evidenced in their open-ended comments that touched on ideology and issue positions. Some alumni felt that the parties' positions are shifting. Regulating the economy surfaced as a key difference, along with specific controversial social issues and religion. In their words:

- Republicans favor loose regulation, Democrats tighter regulation of the economy. Besides the usual social differences (gay marriage, abortion, etc.), this is the most clearly defined difference between the two parties today.
- Tradition, fiscal responsibility, social issues, welfare, moral issues...the list is infinite. (I really don't need to list the ways the parties differ for congress members, do I?)
- I think the differences come down to specific policy questions at any given time. I usually wait to see the official party stance on any given political question. I think the notion of conservative and liberal are in transition in recent years. In particular, the idea of being a "fiscal conservative" is no longer the dominant view of the Republicans only. Nor is the operational characteristic of "big government" accurate to describe Democrats.
- The Republicans believe in things such as free-market economy, are more prone to using military intervention, are more religious-based (Christianity) and believe some of the Christian doctrines should be used as a basis for laws that are made in the country. The Democrats believe in more government intervention in the country, such as nationalized health care, affirmative action quotas, lowering the cost of higher education, passing legislation to protect the environment, and are more liberal towards individual issues such as gay marriage, abortion and abortion.

Youth actively participated in Obama's campaign. For instance, in contested states 28% of young voters reported attending a campaign event (PEW 2008). Unlike in previous elections, youth were targeted heavily, especially in battle ground states.⁵ In Nevada for instance, 61% of voters under thirty had been contacted by the Obama campaign, whereas McCain reached only 26% of this demographic (PEW, 5). Nearly a quarter of under 30 voters said that someone had contacted them (PEW).

⁵ Politicians focused less on young voter turnout in previous elections, and youth said that they felt neglected by politicians (National Association of Secretaries for State 2003. Other reasons youth cited for not voting were not having enough information and not feeling that their votes would make a difference.

Obama's high tech campaign appealed to younger voters. For the first time, a presidential candidate sent text messages to cell phones. One recent study found that phone text/SMS messages increase young voter turnout by 4.6% (www.NewVotersProject.org/Research). A PEW study found that 46% of adults used the internet, email and phone text messaging for political purposes in this election (Smith and Raine 2008). However, this was especially true for youth. Among Americans under 30, 66% of internet users have a social networking profile. Half of young profile owners used their social networking sites to get or share information about the campaign (Smith and Rainie, June 2008). Overall, Obama supporters were more likely to get political news and information online (65% vs. 56%), including watching debates, speeches, or reading position papers and transcripts (Smith and Rainie, PEW June 2008). Obama's use of new technology connected with young voters.

In our study, we asked young people whether being contacted by a political candidate or party influenced either their decision to vote, or who to vote for. Ninety three percent of alumni reported that they were not swayed, as they had already made up their minds whether to vote and who to vote for. Sample comments from alumni:

- Yes, I would have liked to talk to a McCain supporter, but since it seemed to be a universal assumption that all voters in my state were voting for him, this did not happen. I appreciate candidates who work for my vote.
- Not for the office of President of the United States, but for local offices, I was influenced by the literature and information provided by campaign workers. This is because it is much harder to get information on local candidates.
- No, but it made me want to be more involved. I would have voted anyway so that contacting did not influence me.

Less well-informed, educated and interested voters were more likely to make their minds up at the last second (PEW). Alumni, however, expressed much interest in politics this election. They sought information, cared, knew differences between candidates and parties, which may be provide an answer to why they reported that being contacted didn't persuade or influence them. This suggests that office seekers and parties should target less-informed voters and local elections.

Table 1 summarizes why We the People alumni chose to abstain or to vote in the 2008 election.

Table 1: Why did you choose to vote or not vote? N = 94 comments

Civic duty/obligation/responsibility	25
Important/fundamental to democracy	19
Voting is a privilege/my right	12
Influence government policies/legislation	11
Candidate represents me/want my voice heard/express my opinions	11
Parents/teachers/WTP influenced me to vote	9
Can't complain if you don't vote	7
Influential/historic election/want to be part of US history	7
I always vote	6
Because government decisions impact me	5
I believed in the candidate	4
Battle state/wanted my candidate to win	3
For the future	2
Anti-Bush/Anti-McCain/Anti-Republican	2
Want change in Washington/government leadership	2
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Evidence for Both Citizenship Models: Civic Duty and Critical Engagement

As noted in Table 1, civic duty, obligation and responsibility top the list for motivating this cohort to get to the polls. Scholars have argued that this cohort lacks a sense of civic duty that would drive them to the polls. In a 2002 CIRCLE poll survey of young people, 20% considered voting a responsibility and 9% felt it was a duty. In contrast, 34% thought that voting was choice and 31% called it a right (Wattenberg, 2007, 130-131, see also Campbell and Blais). Our sample of alumni is well-educated and studied government extensively in high school. Dalton found that better educated voters were more likely to embrace both citizen duty and engaged citizenship models of behavior, which our data confirm.

When asked to select from a list of what it takes to be a good citizen, there was a good deal of variance. However, the highest percentage, 27%, picked 1, 5 and 6, which would be an amalgam of Dalton's "dutiful" and "engaged" citizen: helping those who are worse off in America, being active in voluntary organizations and voting in elections. The next runners up were, at 10% 4, 5, and 6, followed by 8% who chose 1, 3 and 6. Voting figures prominently the top three choices.

There are american opinione as to what it takes to be a good salzeri.			
Please pick your top three.			
	Help those who are worse off in America.(1)		
	Never evade taxes.(2)		
	Choose products for political, ethical and environmental reasons.(3)		
	Report a crime.(4)		
	Be active in voluntary organizations.(5)		
	Vote in elections.(6)		

There are different opinions as to what it takes to be a good citizen.

According to Dalton's data, the factors split so that "dutiful citizens" clustered on questions 2, 4, and 6. The "engaged citizen" tended to choose items 1, 3 and 5. However, alumni combine the two, both embracing an activist agenda and voting. This group however, was also very active online collecting information from a wide variety of sources, which aligns with what Dalton terms the "engaged citizen" model, whereby citizens want to be independent and assertive (2008, 4).

Students that Participated in We the People Better Understand and Appreciate Representative Democracy

In their work on the American public's understanding of representative democracy and compromise, Hibbing and Theiss-Morse found in 1998 that the public is impatient and doesn't see why things just shouldn't get done. They found that 86% of the public strongly agreed/agreed with the notion that "elected officials should stop talking and just take action" (2002, 136).

When asked the same question, we found that only 20% of We the People alumni felt this way. The other 80% endorsed the statement "Elected officials need to deliberate to take proper action". Acknowledgment of the wrangling that takes place in legislatures renders the public more patient to the slow process of reconciling differences that takes place in the democratic

process. This may be due to good civic education, to education overall, or it may be that this diverse generation is fundamentally different.

Sixty percent of the public was found to agree that "What people call compromise in politics is really just selling out of one's principles" (Hibbing and Theiss-Morse, 136). Only 13% of alumni agreed, while 83% endorsed the following: "compromise is an important part of the democratic process even when principles are at stake." Accepting and appreciating the need for compromise reflects thoughtful consideration of the differences that exist in the polity; the winner need not take all.

When given the choice whether our government would be better off if decisions were left up to "nonelected independent experts" or to "politicians and the people," 82% of alumni chose the latter. This group appreciated the messy process of representative democracy, and many cite their faith in political institutions as a reason for optimism.

The majority of alumni were optimistic. When asked an ANES question, "When you think about the future of the United States as a whole, are you generally optimistic, pessimistic, or neither optimistic nor pessimistic?" we found that 60% of respondents were optimistic. Within this political engaged and attentive group, only 21% of respondents were pessimistic, and 18% were neither. We don't yet know whether optimism is widespread among all younger voters, but alumni offer interesting reasons about why they are optimistic. Reasons hinged on the recaent elections, with some alumni optimistic, while others expressed a cautious wait and see attitude. Our political institutions and history of innovation were cited as reasons for optimism. There were a number of alumni who expressed some dismay but also a feeling of inevitability that the U.S.'s role as a superpower is waning, and that we need to be ready to participate in a more multi-polar world. When asked to explain their reasons for optimism or pessimism, respondents wrote:

- The foundations that make this nation great are still intact.
- I think we have to be optimistic in order to make the world a better place. We have many challenges the economy, for example but we as a people will become what we believe. If we are pessimists than there is always a way to justify inaction. Optimism demands action so we must attempt the perfect. But perhaps, in so doing, we achieve the good.
- We have a lot of difficulty ahead of us in terms of global climate change, a struggling economy, a general dislike of us elsewhere, and failing social programs. We have, however, survived previous crises. I don't expect a silver bullet, and I think that we will lose our status as the new Rome, but that was bound at happen at some point, and I think we'll largely

- make it. I think the important thing is that the folks who don't have a way to survive on their own will be getting additional help from the government so that they can.
- I am optimistic because I believe that wisdom generally wins over ignorance and justice over inequity. I am a progressive sort. I believe that change given time can be a very good thing. In fact, I see that the political landscape and the American ethos is constantly in a state of flux. While I hold that the government is far too large and ineffective, I have faith that there will be a turnover. Perhaps that means a revolution. I don't see that as a negative either. Perhaps I've been reading too much Jefferson?!

Conclusion

The upturn in younger voter turnout, the thoughtful comments, and attitudes presented here may reassure those who fear that the next generation will not participate in the formal political process. Students who participated in the We the People program in high school who are now part of the alumni network continue to be engaged and active in the public arena. It would be wonderful if all students had the opportunity to acquire civic skills, knowledge and attitudes that would serve them as effective, active citizens. Today students who do not attend college, who are learning English, and who are poor are segregated into schools where the curriculum is focused on math and reading. For 43% of youth, primary, middle and high schools are their only opportunities to receive formal instruction about representative democracy, voting, elections, opinion polls, critical consumption of media, philosophy and the Constitution. Unequal learning opportunities, coupled with the lack of professional connections and recruitment that accompany higher status careers, may exacerbate already existing political inequalities.

While this could be an exception, the 2008 election electrified and engaged youth. Younger votes felt that this was a "historic" election and over half voted. Candidates reached out to them, using technology to meet them on their turf to solicit their votes, time and money. It would appear that this political cohort, in contrast to the oft-discussed Generation X, is turning out to vote and paying attention to politics, especially among those who participated in the We the People program or who entered college. Nationally, younger voters are moving left based on issues, including their support for a more expanded role for the federal government in the economy. We the People alumni, who represent politically engaged youth, are generally optimistic about the future. They appreciate the need for deliberation and compromise that is essential to representative democracy. Alumni are opinion leaders and utilize the internet to stay

informed. Many still feel that voting is a responsibility or duty, along with working to help those who are not well off, and volunteering.

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