



Can I Effectively Create and Share Media?

To create media that informs the public accurately, effectively, and ethically, start by conducting thorough research and verifying information from reliable sources. Present your findings clearly and persuasively, considering the interests and needs of your audience.

Ethical considerations, being fair and honest, are really important as well. Be transparent, fair, and as unbiased as possible in your presentation, respecting diverse viewpoints. Be honest and show integrity by properly crediting sources and representing information truthfully. Obtain permissions to share information when needed. Finally, be mindful of the potential impact of your media content on individuals and communities, striving to create content that educates and engages responsibly.

Activity: Exploration Inquiries

1. Write a list of things you should consider for making accurate and fair media for a presentation.
2. Record how you can adjust your media content to connect with different groups of people, like people of different ages, cultures, and backgrounds.
3. Discuss how you can make sure your fair and accurate content is persuasive to different people of all different ages, cultures, and backgrounds.

