



Is All Media Biased?

When we see or hear things in the news, it's important to know that the people sharing the information might have their own opinions or ways of looking at things. This is called bias. These opinions can affect how they tell the story, which is called perspective. By noticing and thinking about these different viewpoints, we can tell the difference between facts and someone's opinion. This helps us make up our own minds about what we hear and read.

It is also good to listen to a lot of different viewpoints so we can understand more about what is going on and how others feel. This helps us be kinder, more understanding, and work together better to solve problems in our community. Understanding bias and perspective helps us see why people might have different opinions about things.



Activity: Exploring Media Influence

Instructions

1. In your small group, gather a selection of media samples—including news articles, television clips, social media posts, and online articles—addressing the public policy issue chosen for your Project Citizen project.
2. Analyze each media sample together, considering the following questions:
 - A. What **information** is presented and how?
 - B. What **words** are most persuasive and how?
 - C. What **viewpoints** or **opinions** is the creator trying to persuade the reader with?
 - D. How does the **media type** influence different interpretations?
3. Discuss your observations and insights with your group members. Be sure to include examples from the media to support your responses.
4. As a group, summarize your findings to share with the class.